

*For immediate release*

## **Edison's Attic, Inc. Becomes BigTime® Software, Inc.**

October 26, 2010, Chicago, IL -- Chicago-based Edison's Attic, Inc. has changed its name to **BigTime® Software, Inc.** The company produces Software-as-a-Service (SaaS) productivity tools for growing professional services firms. BigTime®, the Company's flagship product, is one of the fastest growing web-based time and billing system for the small and medium enterprise (SME) market in North America.

"When we started the firm eight years ago," said Brian Saunders, CEO, "we didn't realize how popular the BigTime® product would become. BigTime® has a strong brand presence in the SaaS community, and we needed to make the company behind the product a little easier to find."

### **About BigTime® Software, Inc.**

BigTime® Software, Inc. is a privately held firm focused on SaaS-based productivity tools for growing professional services firms. The firm was founded in 2002, and released its flagship product, BigTime® one year later.

The company currently serves up productivity tools to thousands of firms across North America, the United Kingdom, and Australia. Its clients include high-growth professional services firms in a dozen industries including accounting/tax, law, IT services, public relations, marketing services, design/advertising, architecture/engineering, and management consulting.

For more information, please visit [www.bigtimesoftware.net](http://www.bigtimesoftware.net).

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Contact:

Beth Feikens  
Feikens Communications LLC  
248.202.1929  
[bfeikens@feikenscommunications.com](mailto:bfeikens@feikenscommunications.com)