BIGTIME

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BIGTIME'S REVOLUTIONARY NEW MOBILE TIME & BILLING APP DELIVERS PRO-LEVEL FEATURES AND ONLINE/OFFLINE ACCESS, PLUS SEAMLESS INTEGRATION WITH PHONE AND EMAIL

User-friendly interface allows users to easily submit timesheets, log expenses and link to QuickBooks directly from their portable device

CHICAGO, JULY 30, 2013 — BigTime just made your smartphone a whole lot smarter.

BigTime Software, Inc., the leading cloud-based time and billing software, today unveiled a mobile app that makes it possible for small- and mid-sized professional services firms to go far beyond basic mobile time and expense tracking features to access higher-level, sophisticated project management capabilities previously unavailable to the industry on a mobile device.

"*BigTime Mobile* takes remote time and expense tracking to a whole new level, putting pro-level time and expense tracking functionality in the palm of your hand," says Brian Saunders, CEO and founder of BigTime. "When you look at the mobile T&B apps that are currently out there, this really is a game changer — the kind of mobile app the market's been asking for."

Users want more than a basic timer when they're out on the road, Saunders says. "They want the ability to manage projects, have full access to staff/client contact information, and see data by the week, even month. And they want to do it in a way that's organic to how they already interact with their smartphone. *BigTime Mobile* was built from the ground up to do all of that."

Anytime, anywhere access to virtually all of BigTime's desktop features

What makes *BigTime Mobile* different, Saunders says, is that the app is so full-featured, and the interface so friendly, that users find themselves using it all the time — even at their desktop.

"We were surprised to discover that people aren't just pulling out the mobile app when they're on the go — they're using it when they're right next to their computer," he says. "They actually like it better, and get their work done more quickly, when they can use their thumbs instead of a mouse and keyboard. That's the true promise of applications in the mobile space."

BigTime Mobile provides anytime, anywhere access to many of the features of BigTime's desktop version. Users can submit timesheets as easily as sending an email, and the expense entry function allows users to log billable or non-billable costs, offline or online, upload pictures of receipts and more. All QuickBooks data is pulled into the mobile app automatically.

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==Frankly, there are a lot of really smart web applications out there with not-so-smart mobile companion apps.== We wanted to create a mobile app that's as smart as our web app — one that could put powerful time, expense and customer/staff information capabilities between your thumbs," Saunders says. "So *BigTime Mobile* actually mimics the way you think about your day — your complete 'track my time' workflow, not just a piece of it."

He adds: "This is where mobile T&B is headed. And *BigTime Mobile* is already there."

Pro-level T&B features plus the convenience of mobile

The *BigTime Mobile* app, available at the iTunes App Store, is ==free to current subscribers of BigTime Express and BigTime IQ==, the newly launched pro version of the software that delivers enhanced invoicing and reporting capabilities, plus a modern interface, among other upgrades. Highlights of *BigTime Mobile* include:

Remote time tracking features

Easily track time, online or offline.
User-friendly format, with one-tap timers.
Fully customizable, with daily/weekly views.
Submit timesheets right from the app.
Link directly to QuickBooks.

Hassle-free expense entry features

Intuitive mail-like expense entry interface.
Logs reimbursable expenses online or offline.
Upload iPhone photos of receipts.
Track costs by project, task, type and more.
Auto sync with web for instant backup.
Submit in app and link to QuickBooks.

Real-time team/project information

One-tap access to your clients and staff.
Call, text or email clients right from the app.
Offline access to customer contact info.
Syncs with your existing BigTime account.
Get the big picture on job/client data.

For more information about the app and to see a demo video, visit bigtime.net/mobile.

About BigTime Software

BigTime Software, Inc. is dedicated to developing practice management tools that help growing professional services firms track, manage and invoice their time. Its award-winning industry-specific solutions are designed to speak the language of more than a dozen business types, from accounting and IT services to architecture and engineering.

A member of the Microsoft Partner Network, BigTime is a Gold Certified Developer with Intuit, the maker of QuickBooks, and is the only time tracking app embedded within Intuit's own practice management system. BigTime also serves the needs of OEM partners who license its technology as the critical component of their accounting and productivity suites. BigTime has thousands of active customers who rely on its cloud-based tools to more easily manage their businesses and effectively plan for tomorrow. Learn more at bigtime.net/about.

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BIGTIME MOBILE ART ATTACHED
(iPhone screen shots, color, 6 images)